



Privacy Statement CleanDye

Introduction

CleanDye does everything it can to guarantee your privacy and therefore handles personal data carefully. CleanDye adheres to all applicable laws and regulations, including the General Data Protection Regulation. For questions about this privacy statement you can call +31 (0) 20 545 1999 or email them to olaf.lohle@cleandye.com.

Company details

CleanDye Europe B.V. acting under the name CleanDye, established at Watertorenstraat 4 with postal code 4921 XG at Made, is responsible for the processing of personal data as shown in this privacy statement.

Contact information

Watertorenstraat 4
4921 XG Made
+31 162 686 634
olaf.lohle@cleandye.com
<https://www.jolo.nl>

Personal data that we process

CleanDye processes your personal data by using our services and / or by providing this information to us.

Below is an overview of the personal data we process:

- First and last name
- Company Name
- Telephone number
- E-mail address
- IP address

Special and / or sensitive personal data that we process

Our website and / or service does not intend to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardians. However, we can not check if a visitor is older than 16. We therefore encourage parents to be involved in the online activities of their children, in order to prevent data about children being collected without parental consent. If you are convinced that we have collected personal information about a minor without this consent, please contact us via olaf.lohle@cleandye.com and we will delete this information.

For what purpose and on what basis we process personal data

CleanDye processes your personal data for the following purposes:

- Sending our newsletter and / or advertising brochure based on your permission;
- If we execute an assignment for you, we use your personal data. For example to send you a quote. And to consult, make appointments and invoice. This is necessary for the execution of the agreement;
- Registration for a seminar or event or to purchase products from CleanDye. This is necessary for the execution of the agreement;
- inform you about changes to our services and products. This is necessary for the execution of the agreement;
- CleanDye analyzes your behavior on the website in order to improve the website and to tailor the range of products and services to your preferences on the basis of legitimate interest;



Automated decision-making

CleanDye makes no decisions based on automated processing on matters that can have (significant) consequences for people. These are decisions that are taken by computer programs or systems, without involving a person (for example, a CleanDye employee).

How long we store personal data

CleanDye does not store your personal data longer than is strictly necessary to realize the purposes for which your data is collected or required by the Public Records Act.

Sharing personal data with third parties

CleanDye will only provide personal data to third parties if this is necessary for the execution of our agreement with you or to comply with a legal obligation.

Cookies, or similar techniques, that we use

CleanDye uses functional and analytical cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. CleanDye uses cookies with a purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work well and to optimize it. In addition, we place cookies that keep track of your browsing habits so that we can offer customized content and advertisements.

Below you will find an overview of the cookies that are used on our website and an explanation of the purposes for which we use these cookies.

Necessary cookies: These are cookies that are strictly necessary for the operation of the website. Without these cookies, the website would not function properly. These cookies can therefore not be disabled when specifying a cookie preference. For the correct functioning of the software on which this website is built, the browser cookie is required for the fields of the registration and contact forms, which are temporarily stored during the session. This cookie is automatically deleted when you close the browser.

Analytical cookies: Analytical cookies collect information about how visitors use our website. The insights we obtain from this help us to improve the website. For this we use the following services:

Google Analytics: we use Google Analytics to make anonymous overviews of visitor traffic on our website. Google Analytics uses cookies to keep track of data about the website visit. More information about these cookies and their validity period can be found [here](#). If you want to know more about the Google Analytics privacy policy, [click here](#).

When setting up Google Analytics, we have taken the following privacy promotion measures:

- Google Analytics may only process your IP address anonymously.
- The 'Data sharing' options of Google Analytics have been disabled.
- A processor agreement has been concluded.

If you do not want Google Analytics to collect this data, you can download and install the 'Google Analytics Opt-Out Browser Add-on' for your web browser. You can download the add-on from the Google site [here](#).

View, modify or delete data

You have the right to view, correct or delete your personal data. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by CleanDye and you have the right to data portability. This means that you can submit a request to us to send the personal data we have available to you or another organization mentioned by you in a computer file.

You can send a request for access, correction, deletion, data transfer of your personal data or request for cancellation of your consent or objection to the processing of your personal data to olaf.lohle@cleandye.com.



In order to ensure that the request for access has been made by you, we ask you to send a copy of your proof of identity with the request. Make your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and citizen service number (BSN) black in this copy. This is to protect your privacy. We will respond to your request as soon as possible, no later than four weeks.

CleanDye would also like to point out that you can file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can do this via the following [link](#).

How we secure personal data

CleanDye takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly secured or there are indications of abuse, please contact our customer service on +31 (0) 20 545 1999 or with olaf.lohle@cleandye.com.